



PRESS RELEASE
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PortaDrink® Duo - probably the most effective drink carrier in the world!

It has been three years since PortaBrands launched its awarding winning **PortaDrink®** multi-cup carrier and to celebrate its 3rd birthday, they've just launched a creative off-spring, '**PortaDrink® Duo**'.



So why improve a winning formula?

PortaDrink® Duo is the only multi-cup carrier on the market, which can conveniently and safely carry 2 or 4 drinks in **one-hand** without spilling. Its patented design is created from unbleached paperboard, sourced from managed forests and can be branded both sides. A perforation enables a 4-cup carrier to split into two convenient 2-cup carriers, which is thrifty on space as well as not costing the earth. The carrier is sustainable, water resistant, recyclable and eye-catching.



You will see **PortaDrink® Duo** being used in many outlet stores and to quote Lee Peters at Shakeabout (www.shakeabout.co.uk); 'Our new store in Bluewater opened in July 2008 and is successfully using **PortaDrink®** to transport milkshakes away from the bar. This enables an efficient service whilst raising awareness of our new brand'. **PortaDrink®** helps increase service at the bar by 25% and because of its 'holey' design, it cannot be used as a projectile by certain enthusiastic people!

For more information contact:

PortaBrands Ltd
The Gallery, Minerva Centre
Roundbush Farm
Mundon
Essex CM9 6NP
UK

Tel: 01621 828007
Email: help@portabrands.com
Web: www.portabrands.com
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