



PortaNews

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Festivals in safe hands....with PortaDrink®

Beer and cider sales increased at the UK's leading music festivals over the past 4 years due to the use of PortaBrands patented **PortaDrink®** carriers. This reusable multi-cup carrier increases speed-of-service at the bar by over 25%. No assembly required - just place the filled cups into the holes, lift and off you go.



It's the only multi-cup carrier on the market, which can conveniently and safely carry several drinks in **one-hand** without spilling. Supplied flat, its patented design is made in the UK from unbleached paperboard sourced from managed forests and can be branded easily both sides inside and out because it is reversible. There is also a 4-cup 'Duo' version available which splits into two 2-cup carriers making it thrifty on space and big on visual impact. **PortaDrink®** is sustainable, water resistant, recyclable, reusable and compostable.

PortaDrink® is now the preferred drink carrier at:

- Wembley, Twickenham, Murrayfield, Odyssey, Croke Park & Millennium stadia
- Most outdoor festivals including Glastonbury, Reading, Leeds etc
- UK Cricket Grounds including The Oval, Lords and Trafford Park
- Costa Coffee and many other cafés and restaurants across Europe.



For more information and samples available from:

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