



## PortaTray™ Product Guide

### PortaBrands launch the most versatile drinks tray in the world

PortaBrands launches the first brandable and splittable flat-pack and pop-up 4+2-cup one-handed carry tray made from fine-fluted corrugated paperboard. Not only does this drink tray represent a significant step forward for minimal, low-carbon, but high visual impact packaging, but it is also can be litho printed up to 6 colours with high quality litho or flexo graphics.

Made from sustainable unbleached paper board it can hold safely 4 cups or bottles of varying size. If you have limited space, time and want to increase take-out drink, ice cream, smoothie and juice sales, this is the tray for you!

#### PortaTray™ overview

- European Design Rights apply. Property of PortaBrands.
- 100/box, 60 boxes/pallet, 6,000 trays/pallet.
- Made from unbleached recycled kraft paper board sourced from managed forests.
- Bespoke print lead-time approx 4 weeks.
- MOQ one pallet £125/colour set-up (litho branded). £300/colour (flexo branded).
- Generic (plain brown) version available from stock.

#### Product features

- Invented, designed and manufactured in the UK.
- Efficient space utilisation - less deliveries, handling and storage. 50% less than pulp trays.
- 4-cup splits easily into 2 x 2-cups. One SKU and less waste.
- Half the space/deliveries compared to pulp trays.
- Low carbon footprint, sustainable, reusable, recyclable and compostable.
- Perfect branding & sponsorship opportunity.
- High speed-of-service - just pop-up, insert and go.
- Ideal for the drive-through and take-out food service sector.
- Designed and manufactured in the UK under license.

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