

## Sharing out the drinks



The Starpack Awards 2006, organised by the Packaging Society, are mentioned in our *Packaging & Disposables* feature (p.14) with regard to the new M&S sandwich pack. But we were also tickled by the PortaBottle, a multi-cup/drinks carrier being used by Costa Coffee, which won Bronze in Best Consumer Convenience Packaging and was a finalist in the Pro-Carton Award: Best in Creative Cartonboard

Packaging Food. This innovatively constructed multi-cup holder provides a carrying device for hot or cold drinks, such as coffees and beers: it's simple, safe, space-efficient and can be easily branded - just perfect for carrying out coffees (or half a dozen beers!) to share.